

# OFFICIAL CONTEST RULES

The Ready Player One Promotional Giveaway (the “Sweepstakes”) starts at 12:01AM Eastern Time (“ET”) on July 1, 2018 and ends at 12:01AM ET on August 1, 2018 (“Sweepstakes Period”).

## Eligibility

Sweepstakes is open to legal residents of fifty (50) United States and the District of Columbia (excluding residents of Guam, the U.S. Virgin Islands, and all other U.S. territories and possessions) who are 18 years of age or older at the time of entry. Employees of Casio America, Inc. (“Sponsor”), Warner Bros. Home Entertainment Inc., their respective affiliates, subsidiaries, franchisees, retailers and advertising and Sweepstakes agencies, as well as the immediate family (spouse, parents, siblings, children and each of their respective spouses, regardless of where they reside) and household members of each such employee, whether related or not, are not eligible to enter or win. The Sweepstakes is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations

## How to Enter

During the Sweepstakes Period, visit: <http://www.casioprojector.com/ReadyPlayerOneSweepstakes> and follow the instructions on the screen to complete the online entry form and submit to receive one (1) entry. Entries must be received by 12:01AM ET on August 1, 2018 to be eligible. Limit of one (1) entry per person throughout the Sweepstakes Period. You may only use one (1) email address to enter the Sweepstakes. Entries received in excess of the above stated limitation from any person or email address will be void. All entries become the property of Sponsor and will not be acknowledged or returned. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process will be void. In the event of a dispute as to who submitted an entry, the authorized account holder of the email address used to participate will be deemed to be the entrant and he/she must comply with these Official Rules. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Multiple entrants are not permitted to share the same email address. Potential winners may be required to show proof of being the authorized account holder. If a dispute over the identity of an entrant cannot be resolved to Sponsor’s satisfaction, the affected entry(ies) will be disqualified.

## Random Drawing

Potential winners will be selected in a random drawing from all eligible entries received throughout the Sweepstakes Period on or about August 10, 2018. Odds of winning will depend on the number of eligible entries received throughout the Sweepstakes Period.

## Winners

Potential winners will be notified via e-mail and potential Grand Prize winner will, and potential First Prize winners may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within five (5) days of date of issuance. If such documents are not returned within the specified time period, prize or prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor’s discretion, an alternate winner may be selected for the applicable prize. If a potential winner is an eligible minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein.

## **Prizes**

Grand Prize (1): One (1) Casio XJ-A257 Slim Projector— Approximate Retail Value (“ARV”): \$1509.99 and one (1) Digital copy of the Ready Player One picture. ARV: \$19.99 each. Installation and any/all materials necessary for installation of projector will not be included and will be Grand Prize winner’s sole responsibility.

## **Official Contest Rules**

First Prizes (14): Each winner will receive one (1) Digital copy of the Ready Player One picture. ARV: \$19.99 each.

No substitution, assignment, cash equivalent or transfer of prize is permitted, except by Sponsor, who reserves the right to substitute a prize (or portion thereof) with another prize of comparable or greater value, at its sole discretion. All prize details are at the sole discretion of the Sponsor. Winners are solely responsible for all federal, state, and local taxes and all other fees and expenses associated with prize acceptance and use not specified herein as being awarded.

## **Conditions of Entry**

By participating, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor, which are final and binding in all matters related to the Sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in an unsportsmanlike or disruptive manner and void all associated entries.

## **General Conditions**

By participating, entrants consent to the use of their names, cities and states of residence, voices, and/or photographs and/or similar related information for promotional, advertising and other purposes in any and all media now or hereafter known throughout the world in perpetuity by Sponsor and their designees, without additional compensation, notification or permission, except where prohibited by law. Entrants agree to release and hold harmless Sponsor, Warner Bros. Home Entertainment Inc., their respective affiliates, subsidiaries, franchisees, divisions, suppliers, distributors, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees, and agents (collectively, “Releasees”) from any claims, actions, injury, liability, loss or damage of any kind resulting from participating in this Sweepstakes or from the acceptance or use or misuse of any prize awarded.

## **Limitations of Liability**

Releases are not responsible for: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or cable, satellite, telephone or Internet service; unauthorized human intervention in any part of the entry process of the Sweepstakes; (iv) late, lost, undelivered, misdirected, delayed, damaged, inaccurate, garbled or incomplete entries, email addresses, or for any electronic, computer, printing, typographical, human or other error relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes; or in any Sweepstakes-related materials (including these Official Rules); or (v) any injury or damage to persons or property, including but not limited to entrant’s computer, hardware, or software, which injury or damage may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Sweepstakes. Sponsor reserves the right to cancel or modify the Sweepstakes for any reason, including if bugs, virus, fraud, technical failures or any other factor impairs the integrity, administration or proper play of the Sweepstakes, as determined

by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes in a random drawing from among all eligible, non-suspect entries received up to the time of such impairment.

### **Arbitration**

Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

### **Choice of Law**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New Jersey, USA.

### **Winner's names**

For the names of the winners (available after August 15, 2018), visit <http://www.casioprojector.com/ReadyPlayerOneSweepstakes> no later than September 1, 2018.

### **Sponsor**

Casio America, Inc., 570 Mt. Pleasant Ave, Dover, NJ 07801.

### **Abbreviated Rules**

Begins at 12:01AM ET on 7/1/18 and ends at 12:01PM ET on 8/1/18. Open to legal residents of the 50 U.S. & D.C., 18 years of age and older. Void where prohibited. For odds of winning, prize details, and additional rules and regulations, see the Official Rules available at <http://www.casioprojector.com/ReadyPlayerOneSweepstakes>